



ROARING TWENTIES

2020 GALA

Sponsorship Opportunities



Heart
NIAGARA

Making Niagara Heart Healthy Since 1977

905.358.5552 Ext 102 - info@heartniagara.com - heartniagara.com

PARTNERSHIPS *Make A Difference*

Heart Niagara **MISSION**

Heart Niagara is a registered charitable not for profit corporation and has continually delivered services in the Niagara Region since 1977. Heart Niagara's mandate is to provide community based cardiovascular health services, health promotion, and community development. Over the 40 years it has continued to evolve and adapt to the needs of the communities it serves.

So we can all **LIVE HEALTHIER**

- Healthy Heart Schools Program
- CPR and AED Training
- Cooking for a Healthier You workshops
- Family support programs

So we can all **DO BETTER**

- Diagnostic Services
- HeartCORE
- Research
- First Aid Training
- Activity Transportation Strategies

So we can all **WORK TOGETHER**

- Student placement training program
- Job readiness training promoting social development



When you become a Roaring Twenties 2020 Gala Sponsor,

several strategic initiatives are available to maximize your brand's visibility and involvement:

THE BIG BOSS - \$15,000

Supports 2,000 secondary school students receive the Heart Healthy School Program at their school

BIG TIMER - Entertainment Sponsorship - \$10,000

Provides 10 elementary schools with valuable CPR and AED as they prepare for more responsibilities

SPEAK EASY - Reception Sponsorship - \$7,500

Provides 3 community CPR and AED events in Niagara

BEE'S KNEES - Hospitality Sponsorship - \$5,000

Allows us to offer supports to 50 individuals at HeartCORE who need financial support to attend

SUGAR - Dessert Sponsorship - \$2,500

Provides 3 schools with a cycling education program

Friday February 7th, 2020 - *Americana Conference Resort Spa & Waterpark*

YOUR BRAND Visibility

VISIBILITY at the Event

	THE BOSS Title Sponsorship \$15,000	BIG TIMER Entertainment Sponsorship \$10,000	SPEAKEASY Reception Sponsorship \$7,5000	BEEES KNEES Hospitality Sponsorship \$5,000	SUGAR Dessert Sponsorship \$2,500	HONKY TONK FRIEND Sponsorship \$500+
Strategic brand or product placement at event	•	•	•			
Opportunity to sponsor an exclusive area during the evening. <i>Lounge, silent auction, bar, (if available) or physical presence of sponsor on the premises*</i>	•	•				
Banner or poster displayed at event	•	•	•			
Brand or company name or products projected on a screen at event (<i>continuous video loop</i>) Company logo projected at event	•	•	•	•	•	•
Verbal acknowledgment of company's involvement in official speech at event	•	•	•	•	•	

Long term VISIBILITY

Acknowledgment on Heart Niagara website and social media channels	•	•	•	•	•	•
Advertisement in the Roaring Twenties -2020 Gala Program (<i>600 printed copies</i>)	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	Thank you Listing
Direct link on our website	•	•	•	•	•	•
Right to use the Roaring Twenties 2020 Gala logo in your promotional materials	•	•				
Visibility on our post-event thank you letter	•	•	•	•	•	

Other BENEFITS

2020 gala tickets	16	8	8	4	2	
Overnight stay at the Americana Roaring Twenties 2020 Gala	2	1	1			
Possibility to hold a "Team Building" activity at the Roaring Twenties 2020 Gala	•	•	•			
Possibility to hold a private event at the Americana the Roaring Twenties 2020 Gala	•	•	•			

For Tickets - 905.358.5552 Ext 102 - info@heartniagara.com - heartniagara.com

*The opportunity to sponsor a specific area at the event is exclusively offered to our Title and Entertainment sponsors until October 1, 2019.

ROARING TWENTIES

2020 GALA

6:00-7:00 pm

Cocktails accompanied with Live Blues & Jazz Music

6:15-7:00 pm

White Glove Canape Service

7:30 pm

*Champagne Toast and Official Gala Opening
followed by sit down 1920s style dinner*

8:15 pm

Dessert and Live Auction

8:30 pm

Big band sound for dancing

Tickets \$150 per person

Corporate Tables of 8 for \$1,150

includes your listing as a Honky Tonk Friend

Your Sponsorship Counts

Join these Niagara Companies in supporting the Healthy Heart Schools' Program

